



45 YEARS OF HELPING CHILDREN
**CARE HOUSE
OF OAKLAND
COUNTY**

2022

**IMPACT
REPORT**

DEAR FRIENDS,

When you are involved with an organization like CARE House, people invariably ask you, "Isn't it a sad place?" And the answer is always a resounding – No. It's not depressing, it's not sad, it is a place that is full of hope, full of healing, and full of a team of 44 professionals who provide guidance to kids and families that have been hurt, but also have the chance to get what they need. All at no cost to them. And that is thanks, in large part, to the support we receive from you.

Support comes in many forms, and for CARE House **it looks like** volunteers who spend time with children coming in for a forensic interview. **It looks like** families and social clubs that provide meals for our support groups and parenting classes. **It looks like** donations that come from a ticket purchased for one of our events, and **it looks like** pennies collected from the fountain of Somerset Collection.

Support also **looks like** taking action to educate yourself about sexual abuse and how to advocate for children. Today, we'd like to ask you to help.

- **Parents and Guardians** - contact your child's school or PTA. Ask them to invite CARE House's Community Education team to give a presentation to parents or hold an assembly for students.
- **Companies and Community Organizations** - ask your Human Resources department or leaders how your company can get involved with CARE House.
- **Volunteers** - give your time and talents to help CARE House.
- **Donors** - join us in our vision to impact the safety of every child in Oakland County. Make a donation today at carehouse.org/give
- **For more information** or to get involved in these and other ways, email information@carehouse.org

Last month, we hosted 1 in 10: the State of Child Abuse in Oakland County. We were joined by community leaders, County Prosecutor Karen McDonald, Sheriff Michael Bouchard, Dr. Matthew Denenberg, and CARE House Volunteer, Anne Wilden, to discuss the issues we see in our community and how we can fight against this epidemic. We encourage you to watch the conversation [here](#).

The following pages provide a snapshot of the past year, and we hope they will inspire you to spread the word. Tell your family, friends, neighbors, and colleagues how we collectively fight against child abuse, sexual abuse, and neglect. Share the 1 in 10 address, take a tour, get involved. With your support, we will be able to continue our fight for the next 45 years and beyond. Thank you for believing "it shouldn't hurt to be a child."

Warmest Regards,



Blythe Tyler
President & CEO



Eliot Weiner
Board Chair



Scan the QR code to watch the video

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2022 FACTS & FIGURES



1 in 10
children will be sexually abused before they turn 18

1.27 Million people live in Oakland County.
259,750 are children.

25,975 children are likely victims of sexual abuse.

10,107 children are currently in the Michigan Foster Care System.

INTERVENTION & TREATMENT PROGRAM

3,722
THERAPY SESSIONS &
INTERVIEWS PROVIDED

We coordinate and facilitate **forensic interviews** in a safe environment for children to disclose abuse, with trauma-focused therapy for child victims and any non-perpetrating family members.

Our **Family Resilience Advocates** make weekly home visits to at-risk families with children of all ages. Children and parents benefit from learning new skills and tools to raise happy, healthy families.



FAMILY RESILIENCE PROGRAM

PREVENTION EDUCATION PROGRAM

Education for people of all ages on breaking cycles of abuse, healthy relationships, boundaries, and consent. Additionally, we offer trainings on understanding the signs and symptoms of abuse, how to accurately report it, and how to seek help. These trainings are crucial to preventing and reducing instances of child abuse. Through education and awareness, we gain the power to collectively stop abuse in its tracks.



Volunteer Court Appointed Special Advocates provide children in foster care with much needed consistency and stability. Guidance and support, both in and out of court, can make a critical difference until the child leaves the system.

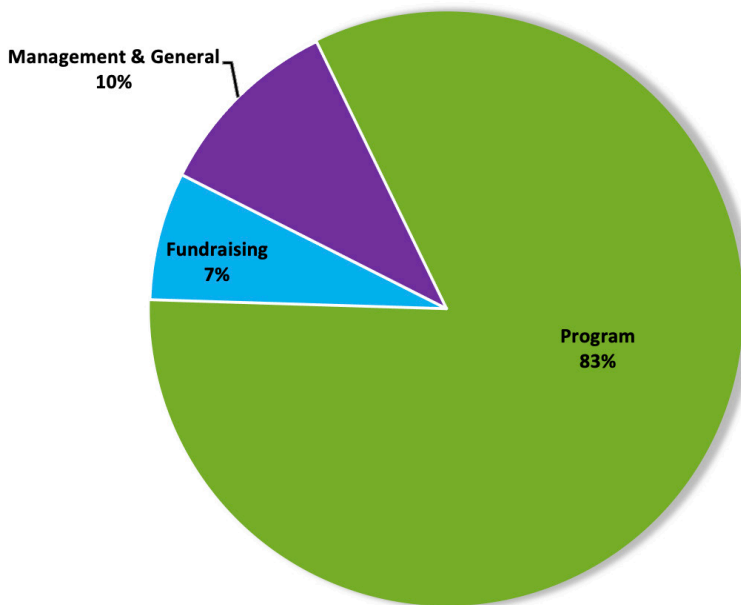


101
CHILDREN SERVED

COURT APPOINTED SPECIALIST ADVOCATES (CASA)

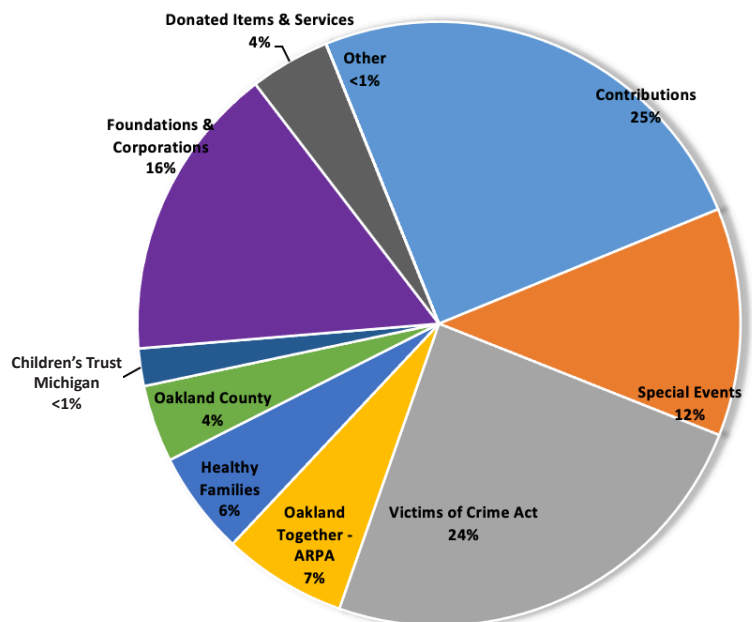
2022 FINANCIALS

2022 OPERATING EXPENSES



TOTAL EXPENSES: \$3,150,064

2022 OPERATING REVENUE



TOTAL REVENUE: \$3,346,200



In 2022, we welcomed 2 new programs into the CARE House fold:



HEALTHY FAMILIES OAKLAND

Healthy Families Oakland offers free individualized family support for expecting parents and those with a newborn baby. This is a free, voluntary program, and can continue until a child is 3 years old. Services are tailored to each family, and can take place in a variety of settings. After learning more about each family's unique situation, staff will recommend services based on their needs—from home visiting to additional community connections. Our Family Support Specialists can offer help with managing stress, sharing the latest research about brain development, working toward goals families set for themselves, and accessing any helpful resources.

FAMILY RESILIENCE PROGRAM

This program is a great fit for families with children from birth – 12 years old who are experiencing a life changing event that has caused increased tension in daily dynamics and interactions. Our Family Resilience Advocates help families explore family goal development, positive parenting strategies, and effective coping alternatives. Services are tailored to each family and can take place in a variety of settings.



Scan the QR code to find out more!

CALL TO ACTION

Preventing child abuse is a responsibility for ALL of us. Over the last year we've gathered information on how YOU can help. Here is our Community Call to Action:

PARENTS AND GUARDIANS

Help protect your children from abuse. Contact your child's school or PTA, ask them to invite CARE House's Community Education team to present to parents and students. Knowledge is power, and equipping our children with knowledge keeps them safe. Scan the QR Code or visit the link for more information



carehouse.org/training-community-outreach-programs

COMPANIES

Support CARE House's mission. Invite us to present or send a team of volunteers to cook a meal for our evening groups. Host a fundraiser or sponsor our events to help us make a difference. Contact randerson@carehouse.org for more information.

LOCAL COMMUNITY ORGANIZATIONS

Join us in our mission. Talk about CARE House at your next meeting. Bring our Community Education team in to present and encourage your colleagues to support our cause.

VOLUNTEERS

Make a difference in a child's life. Become a CARE House Volunteer! We have long- and short-term volunteer opportunities available. Email cbair@carehouse.org for more information on how you can help.

DONORS

Make a gift of \$45 or join our Superhero Squad of monthly givers in honor of our 45th anniversary.

Make a gift at carehouse.org/give

Did you know there's a CARE House event coming up soon? Scan the QR code for more information or to sign up!



During Child Abuse Prevention Month, the panelists at 1 in 10: the State of Child Abuse in Oakland County urged each of us to take the following steps:

Don't be afraid you're bothering law enforcement - if you have concerns that abuse is occurring, report them. If you suspect a child is in danger, please make a report.

SHERIFF MICHAEL BOUCHARD

Be watchful for child abuse; it can happen to any child from any race, socioeconomic status, or community.

PROSECUTOR KAREN MCDONALD

Everyone should view themselves as an Obligated Reporter. If you suspect something, report it. Some people are Mandated Reporters, but we are all Obligated Reporters.

DR. MATTHEW DENENBERG

2022 HIGHLIGHTS



The Healthy Families Oakland and Family Resilience Program teams put on the Bee Well Health & Wellness Fair in September.



On Friday, November 4th, we celebrated our first in-person CARE Night in 3 years!

SAVE THE DATE
CARE NIGHT GALA
October 6, 2023



Canine Advocates welcomed Jellybean & Wyleigh as our two newest pups.

Wyleigh

Jellybean



Our in-house Canine Advocate, Harper, was featured on TV, twice. She's a natural star!

The entire CARE House staff worked together to organize a joyous Holiday Open House, complete with gifts, face painting, and lots of fun activities!



Scan the QR code to find out more about Canine Advocates!



45 YEARS OF HELPING CHILDREN.

CARE HOUSE OF OAKLAND COUNTY

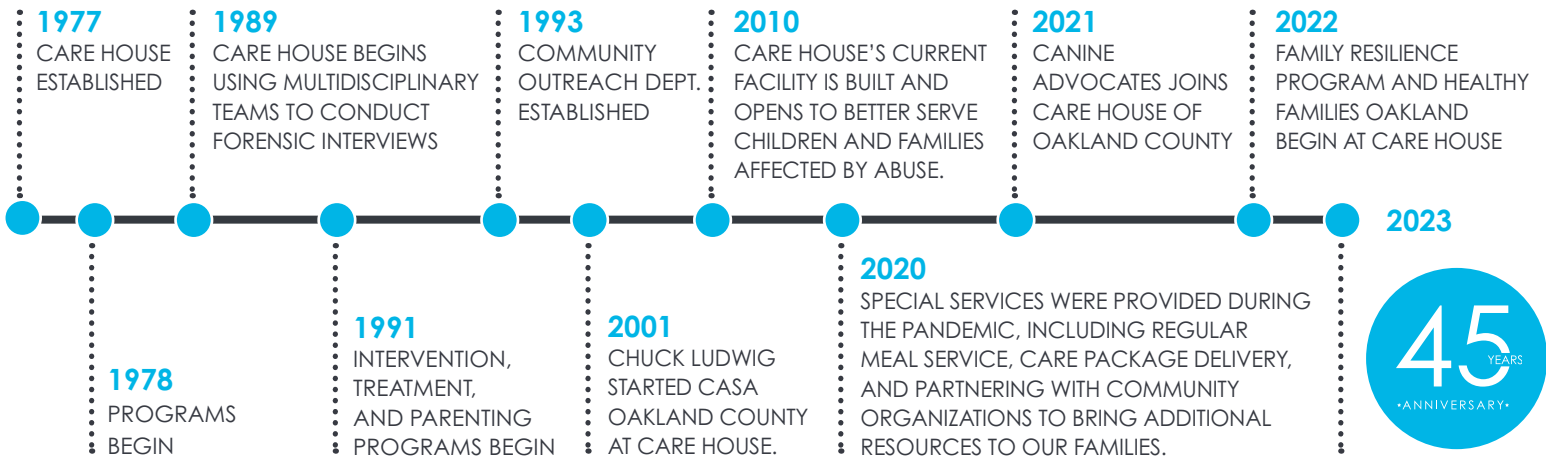
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45 YEARS OF HELPING CHILDREN



45TH ANNIVERSARY TIMELINE



If you haven't already, check out our award-winning podcast, *It Shouldn't Hurt to be a Child*.

Each episode takes you inside our work like never before. You will hear our mission in action with personal stories from abuse survivors, parents and experts. It's available on every major podcast platform. This podcast allows you to have the best understanding yet of CARE House's work in our community. To listen, scan the QR Code or visit carehouse.org/podcast.



WE NEED YOUR HELP PROTECTING KIDS IN OAKLAND COUNTY!

Text to Give:
Text [carehouse](tel:56651) to 56651

Volunteer Opportunities:
[Carehouse.org/volunteer](https://carehouse.org/volunteer)